



BUSINESS SUPPORT PROGRAMMES

Collated by

North
Worcestershire



Economic Development & Regeneration

Bromsgrove - Redditch - Wyre Forest

The natural environment for business

START, GROW, RECOVER & INNOVATE

START

- [Enterprise for Success](#)
- [Birmingham City University Enterprise for Success Workshops](#)
- [Enterprising Worcestershire](#)
- [NWedR Start-up Grant](#)
- [Peer to Peer Network from GBSLEP](#)
- [Peer to Peer Network from Worcestershire LEP](#)

GROW

- [Elevate Programme Worcestershire](#)
- [Manufacturing Growth Programme](#)
- [NWedR Booster Grant](#)
- [Small Business Leadership Programme](#)
- [Peer to Peer Network from GBSLEP](#)
- [Peer to Peer Network from Worcestershire LEP](#)

RECOVER

- [Sustain and Grow](#)
- [Elevate Programme Worcestershire](#)
- [Adapt Business Support](#)

INNOVATE

- [Proof of Concept](#)
- [Low Carbon Growth Support Project](#)
- [WINN](#)

To see more information click on the bullet points (Ctrl+Click)

RELOCATE, RECRUIT, UP-SKILL & SPECIALIST SUPPORT PROGRAMMES

RELOCATE

- [Property Investment Programme](#)

RECRUIT

- [Wyre Forest Apprenticeship Grant](#)
- [Bromsgrove Apprenticeship Grant](#)
- [Redditch Apprenticeship Grant](#)
- [Develop Graduate Programme](#)
- [Kickstart](#)

UP-SKILL

- [Skills support for the workforce](#)

SPECIALIST SUPPORT PROGRAMMES

- [Agricultural & Horticultural Business Grants](#)
- [Low Carbon Opportunities Programme](#)
- [Business Energy Efficiency Programme](#)
- [Low Carbon Growth Support Programme](#)
- [Peer to Peer Network from GBSLEP](#)
- [Peer to Peer Network from Worcester LEP](#)

Covid-19 - Additional Restrictions Grant.

For more information on eligibility criteria & application forms click here for:

- [Redditch Businesses](#)
- [Bromsgrove Businesses](#)
- [Wyre Forest Businesses](#)

To see more information click on the bullet points (Ctrl+Click)

ALPHABETICAL SUMMARY OF PROGRAMMES

PROGRAMME	ELIGIBILITY CRITERIA		SUPPORT	STATUS	NOTES
	AGE OF BUSINESS	SECTOR			
<u>Agricultural & Horticultural Business Grants</u>	No restrictions	Farmers Growers Horticultural Producers Micro & Small Processing Businesses	Grants between £2,000 and £10,000 to cover 50% of eligible costs including investments in new technology and conversion of buildings for processing activities	Live Referrals to Worcestershire County Council	Worcestershire county council's Here to Help grants No specified deadline
<u>Business Energy Efficiency Programme</u>	No restrictions Must have minimum energy spend of £2,000	Predominantly B2B, ERDF exclusions apply	Energy efficiency assessment Grants up to £20,000 to cover 40% of costs of investments to improve energy usage	Live Referrals to WCC	Live 40% grant towards the total cost of a project aimed to improve energy efficiency and reduce carbon emissions
<u>Birmingham City University Enterprise for Success workshop series</u>	Start-up and new businesses	SMEs	Workshops covering the essentials of leadership strategy and marketing strategy for start-ups / new businesses.	Register now – workshops in February 2021	Series of 4 x half day free workshops in February 2021
<u>Covid-19 Response Grant</u>	Trading over 12 months	Manufacturing I IT (cyber security / digital / creative Business & Professional Services Agri-technology Construction Transport & Logistics	Capital grants up to £100,000 for eligible projects: Support for coronavirus R&D; Be a supplier to the NHS or other Covid-19 vital service; Manufacture of products to tackle the coronavirus outbreak	Live Referrals to Worcestershire County Council	Live – no confirmed end date

ALPHABETICAL SUMMARY OF PROGRAMMES

PROGRAMME	ELIGIBILITY CRITERIA		SUPPORT	STATUS	NOTES
	AGE OF BUSINESS	SECTOR			
<u>Develop Graduate Programme</u>	Trading over 12 months	Manufacturing Information Technology (cyber security / digital / creative) Business & Professional Services Agri-technology Construction Transport & Logistics	Up to £10,000 grant to cover 50% of graduate salary costs for a one year period.	Live Referrals to Worcestershire County Council	Live
<u>Elevate</u>	Minimum 3 years trading and employ at least 5 people	Predominantly B2B (70%), ERDF exclusions apply	Programme of bespoke specialist growth support, peer to peer learning. Delivered in cohorts. Graduates can access grants up to £20,000 covering 40% of costs	Live Referrals to Worcestershire County Council	
<u>Enterprise for Success</u>	Pre-start and up to 1 year's trading	All	Workshops, 1:2:1 sessions with a business advisor	All output is North Worcestershire allocated until 2022. However, businesses can access as delivery is currently online.	Live until 2022
<u>Kickstart</u>	No restrictions	No restrictions	Funding for employers to create 6 month job placements for young people. Funding for 25 hours per week at national minimum wage plus £1,500 per placement. Employers NI & automatic enrolment contributions also covered.	First placements expected November 2020. Worcestershire County Council is acting as an intermediary for those businesses with less than 30 placements.	Live - No deadline

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	AGE OF BUSINESS	SECTOR			
<u>Low Carbon Growth Support Project</u>	No restrictions	ERDF exclusions apply	Energy efficiency audit Grants up to £25,000 covering 40% of eligible costs (50% for consultancy)	Live Referrals to Sustainability West Midlands	Live - No deadline
<u>Low Carbon Opportunities Programme</u>	No restrictions	ERDF exclusions apply	Low Carbon Innovation assist or Renewable energy generation assist Grants up to £100k (capital) or up to £50k (revenue) covering 40% of eligible costs	Live Referrals to Worcestershire County Council	No deadline
<u>Manufacturing Growth Programme</u>	No restrictions	Manufacturing	Growth planning Grants between £660 - £1650 to cover 33% of consultancy costs	Live Referrals to Catherine Bray 07900 538 610	Live
<u>Wyre Forest Apprenticeship Grant</u> <u>Bromsgrove Apprenticeship Grant</u> <u>Redditch Apprenticeship Grant</u>	No restrictions	Eligible sectors in Wyre Forest, no restrictions in Bromsgrove or Redditch	£1,500 grant after 3 months employment. Apprentice must be resident in the district	Live Referrals to <u>Georgina Harris</u>	Live

ALPHABETICAL SUMMARY OF PROGRAMMES

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	AGE OF BUSINESS	SECTOR			
NWedR Booster Grant	2 years plus trading	All	£2,500 grant covering 50% of eligible costs	Live Referrals to Georgina Harris	2020 funds fully allocated in Bromsgrove. Funds renew in April 2021. Redditch and Wyre Forest still open.
NWedR Start-up Grant	Pre-start to 18 months	B2C Must participate in recognised support programme	£500 grant covering 50% of eligible costs	Live Referrals to Georgina Harris	2020 funds fully allocated in Bromsgrove. Funds renew in April 2021. Redditch and Wyre Forest still open.
Peer to Peer Network from Greater Birmingham & Solihull LEP growth Hub Peer to Peer Network from Worcestershire LEP	Business needs to be at least one year old	The programme is available to any SME business that has: <ul style="list-style-type: none"> • Operated for at least one year • At least five employees • A turnover of at least £100,000 • An aspiration to improve Ideally, participants should also have: <ul style="list-style-type: none"> • The potential to scale up • The ability or potential to export 	Interactive action learning <ul style="list-style-type: none"> • Trained facilitators • Small groups • Flexible topic selection • One to one coaching 	Live now – apply online through websites	Peer Networks is a national peer-to-peer networking programme for SME leaders. Businesses in North Worcestershire can access the Peer to Peer Network from either of our two Local Enterprise Partnerships Growth Hubs: GBSLEP Worcestershire LEP

Fully funded by WCC, a programme of grants and specialist advice to support our local economy to keep growing & developing through the pandemic.

GRANTS - Ongoing

- **Sustain & Grow** – Capital & revenue project based grant for growth, diversification, new working practices etc.
- **Covid Response** – Capital only grant for development of new products/services to directly address the virus
- **Agriculture** – a grant for primary produces to automate or introduce environmentally friendly processes
- **Develop Graduates** - creating new roles for our recent graduates & bringing new talent to our local businesses.

SUPPORT – 31st May 2021

Advice Clinics – Up to 3 Quick-win 1 Hour Advice Sessions for all Worcestershire Businesses in 3 key business areas

- An area Health Check
- Ask the Expert

[IT & Technology CLICK HERE](#)

[Digital Marketing CLICK HERE](#)

[Business Planning & Finance CLICK HERE](#)

In-Depth Consultancy Offer – up to 6 days (36 hours) fully funded advice, guidance and support provided by subject specialists.

[Here2Help Business Website](#)

[All Worcestershire CC Support](#)